Trusted and Safe Destination in Media Industry

# **M7 MEDIA NETWORK**Since 2007

COMPANY PROFILE 2024



#### "Trusted and Safe Destination in Media Industry"

Germany-Based

B2B, B2C, B2G

**3P's Services Provider** 

**High-End Filming Facilitation** 

Short-Notice Availability

## We Operate

COLOGNE

LONDON

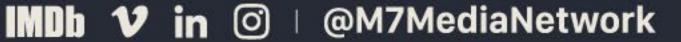
PARIS

NEW YORK

DOHA

RIYADH

ISTANBUL



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## About Us

M7 is an innovative media agency with a global presence offering a wide range of production and consulting services through multilingual and multinational crews with a focus on creativity, performance enhancement, organizational rules, and streamlined business processes.





## Our Services

#### **Production Solutions**

- Studying and Budgeting
- Planning and Sourcing
- Managing and Execution
- Localizations and Supervising
- Cashback Rebate
- Live Broadcasting

#### **Media Consulting**

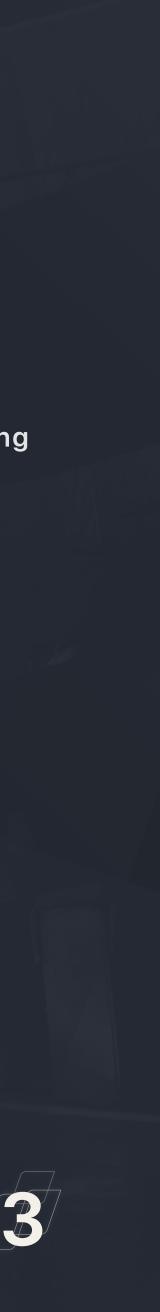
- Conceptualization
- Preparation Pack

- Policies and Standardising
- Modelling and Forming

#### **Studies and Research**

- Strategic Consulting
- Market Research

- Business Plans
- Feasibility Studies





## **Clients and** Accreditations



#### SAMSUNG



فيــلم العــلا FILM ALULA

الهيئة الملكية لمحافظة العلا Royal Commission for Al-Ula















ALJAZEERA





**2DF** 













## Key Beneficiaries

1.	Broadcasting Entities
	Television Networks

**TV** Channels

OTT

Film and 2. Entertainment

**Production Studios** 

Independent Filmmakers

4.

Media Education and Training

Universities and Colleges Media Training Institutes **Film Schools** 

**Regulatory Bodies** 5. and Associations

**Government Regulators** 

**Industry Associations** 

**Non-Governmental Organizations** 

Advertising and 3 Marketing

Advertising Agencies **Public Relations Firms Talent Agencies** 





## Our Production Formats

## 2014 - 2024

- Feature & Short Films
- **TV** Series

+7

+3

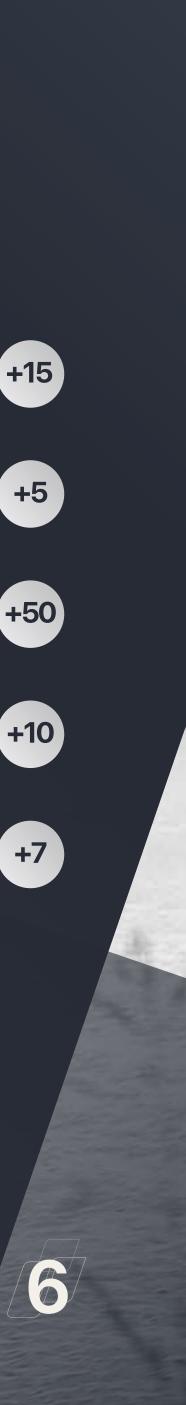
+9

+13

+15

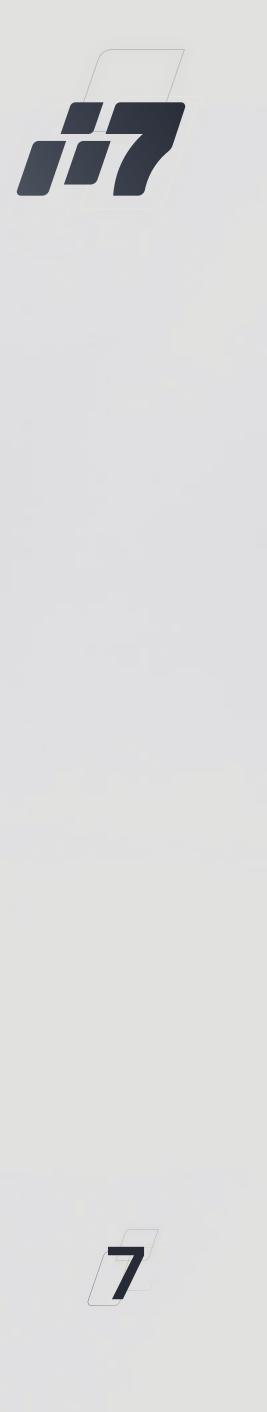
- Reality & Talk Shows
- Commercials and Advertisements
- Live Events and Performances

- Documntaries
- Web Series
- News & Reports
- Music Videos
- Podcasts



## Filming Anywhere

M7 adeptly caters to global production service needs through its extensive network of suppliers and contractors with a particular focus on Europe, Turkey, and the MENA region. By leveraging these connections, M7 is well-positioned to deliver exceptional results for clients seeking top-quality production services across the world.



### Production Facilitation

- **1.** EQUIPMENT TRUCK MOBILITY
- **2.** FILMING LOCATIONS
- **3.** SKILLED & EXPERIENCED CREW
- **4.** FILMING PERMITS
- **5.** VISA's FACILITATION
- **6.** INSURANCE
- **7.** ATA CARNET FACILITATION
- 8. TRANSPORTATION
- 9. ACCOMMODATIONS
- **10.** CATERING AND HOSPITALITY

## Finance Readiness

M7 provides an all-inclusive range of services meticulously designed to facilitate the seamless transition of projects from idea to fruition. Our highly skilled team of business developers, decision-makers, and producers work in tandem with creative pioneers to offer guidance throughout every phase, from conceptualization and securing funding to actual execution. By prioritizing clear communication, comprehensive evaluation, accountability, and transparency, M7 equips clients with the confidence and support they need to successfully navigate their production journey and achieve outstanding outcomes.

- **1.** PROJECT PROFILE
- **2.** MINI CASE STUDY
- **3.** BUSINESS MODEL
- **4.** BUDGETING & RESOURCING
- **5.** PRODUCTION PLAN
- **6.** PITCH DECK
- **7.** PRESENTATION
- 8. KEY STAKEHOLDERS PLAN

















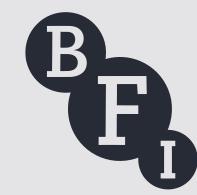
## Production Incentives Management

As a leading media consultant in Europe and the GCC region, M7 specializes in helping clients access substantial cash rebates ranging from 25-40 % on eligible production expenditures. These incentives cover a wide array of productions including feature films, television dramas, commercials, and documentaries for qualifying international companies. M7 offers unwavering support throughout the entire filmmaking process, ensuring that clients receive comprehensive B2B services from the initial inquiry stage to wrap-up and beyond.

3. 5 8



- PROJECT PLANNING
- AWARD-WINNING CREW
- **PERMITS & SCRIPT APPROVAL**
- CUSTOMS CLEARANCE
- **FIRST-CLASS STUDIOS**
- FILM-FRIENDLY COMMUNITIES
- **7.** SUPPORT ON LOCATION SCOUTS.
  - ACCESS GOVERNMENT ENTITIES.
  - ONGOING SUPPORT ON GROUND.





منطقة صانعي الإعلام media & entertainment hub











المينة الملكية لمداغظة العلا Royal Commission for Allia Production Executi 2022

## **Portfolio**

### 2020 - 2024

lk Show Executive

erican

spita

مع مالك

Best Teacher Award By Sheikh Mohammed bin Zayed Exclusive Media Campaign



Exclusive Media Coverage

535.3

17 B. 260

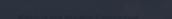
DISCOVER/TH FUTURE OF CRIJISIN

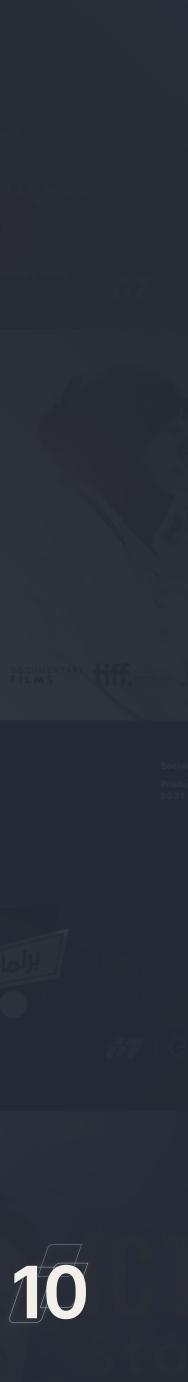
Product Launch Campaig Production Executive 2021

#### SAMSUNG Z Flip: Levant

🖅 | SAMSUNG 🛞

75th Cannes Film Festival





LAST MEN IN ALEPPO



**Deocumentary Film** 

**Co-Production** 2019

NATIONAL GEOGRAPHIC DOCUMENTARY FILMS





**Product Launch Campaign** 

**Production Executive** 2021

## SAMSUNG Z Flip3 Levant







**Brand Awareness Campaigns** 

**MS** 

DSN 400 -

Production Executive 2021

## DISCOVER THE FUTURE OF CRUISING











#### **Short Series**



**Social Talk Show** 





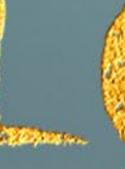


#### Vodcast









Al Ula Tourism Seasons

**Exclusive Media Coverage** 2023













## 751h Cannes Film Festival

**Exclusive Media Coverage** 

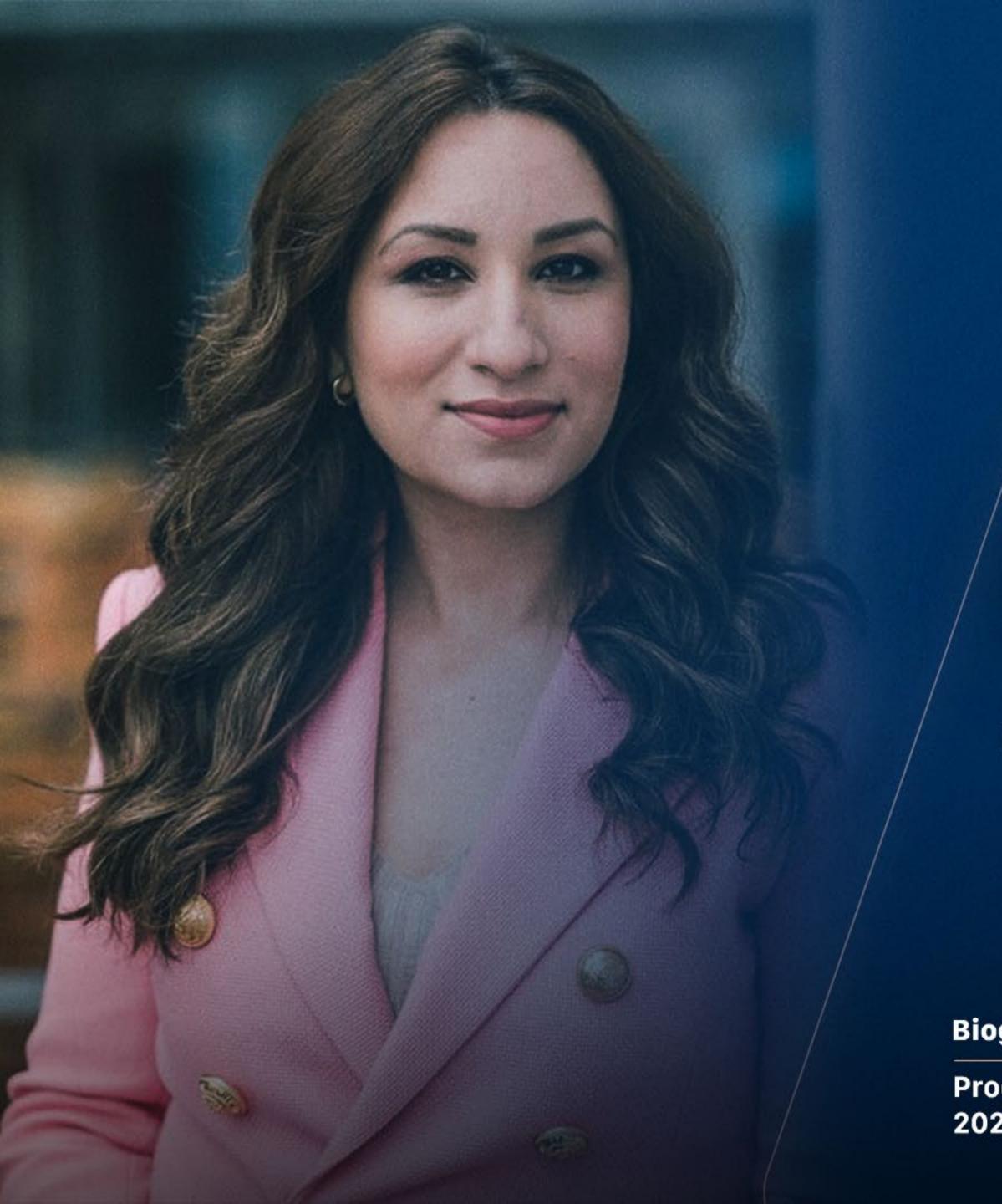
2022



#### Concert

Exclusive Media Coverage





# أسطيع، وأنت أيضًا مع سناء حمداني

**Biographical Documentary Series** 

**Production Executive** 2021-2024





## VENICE INTERNATIONAL FILM FE/TIVAL

**Exclusive Media Coverage** 













**Promotional Campaigns** 



## JENJOON

**Music Video** 





## American Hospital Dubai

N. IN

Cinematic Advertising Campaign

2023





### **PR & Operations**

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